

DATE: September 7, 2012
FROM: School Food Services Section

As you know, Fuel Up to Play 60 is a program founded by the National Dairy Council and National Football League, in collaboration with the USDA, that empowers students to take charge in making small, everyday changes at school. Fuel Up to Play 60 has issued a call for applications for grant funds to local schools to receive up to \$4,000 to increase:

- o student awareness of the importance of healthy eating and increased physical activity;
- o student access to and consumption of nutrient-rich foods, including low-fat and fat-free dairy, fruits, vegetables and whole grains;
- o student opportunities for and participation in physical activity in school;
- o sustainable changes in making schools a healthier place.

These funds can be used to expand existing initiatives in a school or to roll out a new program. Schools must participate in the National School Lunch Program and be enrolled in Fuel Up to Play 60 to apply. Funding application deadlines are due October 1, 2012 and January 15, 2013. For further information about applying for the grant see

<http://beyondbreakfast.org/fuel-play-60-funds-october-1-2012-application-deadline/>.

National partners supporting the Fuel Up to Play 60 effort are listed at

<http://supporters.fueluptoplay60.com/partners/>.